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Debate Team discusses pros and cons of guns on campus



By Justin Daniels

In wake of a dramatic increase in the number of shootings on college campuses this year, many people feel that students should be allowed to carry guns to class with them on campus.

The Clark Atlanta University Debate Team recently debated the topic “Should Colleges Have Guns on Campus?” in a forum in the Thomas Cole Science and Research Center. The opinions were sharply divided not only among the debaters, but also among students in the audience.

The two student debaters on the

Professor Michael Oby, chair, Department of Speech Communication and Theatre Arts (far right), and Professor Yolanda West (second right) advisers, pose with members of the CAU Debate Team. (Left to right) Akeema Duff, Imani Dougherty, Chakara Smith, Tahiera Summerfield, Savannah West-Calhoun, Ashja Vargas and Imani Abu-Bakir.

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Jacinta Howard



Allison Samuels



Yytasha Womack

Eight journalism alumni write 10 books in three years

By Briar Davis

Eight Clark Atlanta University journalism alumni have channeled their journalism skills in the creation of 10 highly acclaimed books in the past three years.



Marcia Cross



Vickie Martin



Serena King

“Survival in a Sea of White,” a book that chronicles her struggles in a society bent on racism, sexism, ageism, and homophobia.

“I was inspired to write the book because I wanted to share my personal story about racism, particularly in academia and just “isms in general,” Cross said. Before the book’s publication, Cross had various goals to satisfy. She said, “I want people to feel comfortable not only talking about these issues, but offering solutions to eradicate the “isms” that occur in our society.”



Cecil Cross



Angela Fedrick-Lewis

Continued on page two

Eight CAU journalism alumni publish 10 books in last three years

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Cross said that the most rewarding part about the formation of “Survival in a Sea of White” was being able to get my story out there. She said, “It was both a rewarding and cathartic experience.”

Angela Fedrick-Lewis,

Class of 2007, wrote a book aimed at people in their late teens through adulthood who are struggling with the concepts of love, marriage and relationships. Titled, “Moving Mountains: How I Learned To Love God”’s Way: the book was inspired by Fedrick-Lewis’ “personal journey of learning how to love myself, accepting God’s love for me and learning how to love others.”

Fedrick-Lewis believes that this book may serve as a great resource for marriage ministries, singles ministries and a supplemental resource for bible-based instruction on faith, love and deliverance. According to Fedrick-Lewis, the production of the book managed to fall into place quite seamlessly.

However, she did face one challenge which was writing the back cover synopsis. Fedrick-Lewis hopes that her story serves as a testimony that there is nothing impossible for God, when people have faith in him. “This book’s message of faith was written to transcend for all people while specifically addressing marriage, as I believe it is the cornerstone of building a healthy family that results in a healthy society. With pop-culture generally casting unhealthy images of love and marriage, I hope this book offers an alternative,” Fedrick-Lewis said.

Ytasha Womack,

Class of 1997, wrote “Afrofuturism: The World of Black Sci Fi and Fantasy Culture (Lawrence Hill Books) for those curious about African-American culture, the fantastic, the future and the imagination.

Womack was inspired to write the book after her introduction to science fiction in black culture. Through the publication of this book,

She hopes to give another perspective on the use of the imagination in black culture.

Womack is no stranger to the literature. She has written three books including “Afrofuturism, Post Black: How a New Generation is Redefining African American Identity” and “2212: Book of Rayla.” She also co-edited the hip-hop anthology “Beats Rhymes and Life: What We Love and Hate About Hip Hop and Beats Rhymes and Life” with Kenji Jasper, a Morehouse College alum that she met when she studied at Clark Atlanta.

Womack said, “The most rewarding part of writing this book was being able to highlight the work of phenomenal artists and thinkers who fall within the Afrofuturism umbrella and showcase parallels between their ideas; to show the relationship between funk music, free jazz, cosplay, otherness, black geeks, Octavia Butler, steamfunk, African mythology, Janelle Monae and President Obama is a mental exercise that I thoroughly enjoyed.”

Jacinta Howard, Class of 2001, has written three books: “Better Than Okay,” “Happiness in Jersey” and “More than Always.”

Howard said, “I’ve always wanted to write novels. I started writing my first romance novel when I was only 12 with a friend. The romance was limited since I was... well, 12, but writing romance has always been in the back of my mind, even after I became a music/lifestyle/entertainment journalist.”

Howard’s general inspiration for the books is life. She said, “What makes people tick? How do people overcome tragic circumstances and still manage to believe in and accept love without fear? Relationships are the backbone of our existence as humans-- to quote one of my characters, Zay, “Relationships are what makes life, life.” That’s always been really interesting and inspiring to me. Accepting love and learning to love are sort of the themes of both of

my books.”

Throughout the publication of these books, Howard hopes to grow an audience. She said, “Self-publishing is incredibly difficult. Well, let me rephrase that. It’s very easy to self-publish, easier than ever before, but it’s very difficult to be noticed and grow an audience. I want to be able to sustain myself financially with my books and hopefully hit a couple of bestseller lists. On the flip side, I really want women to read my books and relate, be entertained and have a bit of escapism because let’s face it-- life can get really intense with everything that’s not only going on in the world, but just everyday life. Reading has always been my way of escaping and I hope to provide people with that opportunity as well.”

Allison Samuels is the author of “What Would Michelle Do?” which showcases the first lady in an alternative light. “It was important to show her journey in the midst of such a reality show world where African-American women are often reduced to stereotypes,” Samuels said. The book’s target audience consists of women, particularly younger women just entering the work force. “The most rewarding part of creating the book was its publication and that various youth groups and high schools used the book for their classes to teach self-esteem and self-worth,” Samuels said.

According to Samuels, who is also the author of “Off the Record,” a book in which she unveils the celebrity words of Hollywood, hip-hop and sports, “Promoting a book is hard in the current market.

There are so many places for people to get information and that makes it difficult to get a large chunk of the audience to pay attention to your product.” Samuels plans to venture towards memoirs in the near future. Her next books will be memoirs of top black models Beverly Johnson and Iman

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Faculty Profile:

Dr. Stephens keeps busy with conferences, organizations

By *Keshauntae Brown*

Like many of the professors in the Department of Mass Media Arts, Dr. Alice Stephens is a well-accomplished professor.

She is co adviser for two organizations: Lambda Pi Eta and 4Reel. Lambda Pi Eta is an honor communications organization. The goal of 4Reel is to get students to get involved with all the aspects of making films and video projects.

Dr. Stephens was awarded the Vulcan Teacher of Excellence Award in 2009. Vulcan Materials Company has been a sponsor of the Teaching Excellence Awards since 1991 through the Georgia Foundation of Independent Colleges.

In the summer of 2014, Dr. Stephens co-authored the paper "Beyond the Literacy Teaching Visual in the 21st Century." The paper presented in Paris at the International

Conference on New Horizons in Education (INTE).

In August 2014, she was invited to Montreal, Canada, for Association for Education in Journalism and Mass Communication (AEJMC). At this conference she sat on a panel that was called "Addressing Health Disparities in Minority Populations."

Recently, Dr. Stephens was invited to the 10th Global Conference to present her research paper entitled "Visual Storytelling: Visual Literacy in Practice." This practice was held in Lisbon Portugal.

Last summer she served as associate director of the Clark Atlanta University Jamaica Study Abroad Program. Fifteen students participated in the program.

Dr. Stephens prides herself on making sure her students are leaving her class with knowledge that they did not have before. Her goals

are to prepare her students for the 21st century. She is a big piece of the Mass Media Arts puzzle.

To help broaden the learning abilities of Mass Media Arts students Dr. Stephens stays abreast of emerging trends in the field of journalism and mass activities with attendance at relevant professional conferences. "That's what made it a fabulous summer for me. I enjoyed the opportunity offered by each conference to network with my peers in teaching journalism and mass communication," Dr. Stephens said.

Journalism alumni write 10 books in three years

Continued from page two

Abdulmajid, she said. She is now a writer for *Newsweek* magazine.

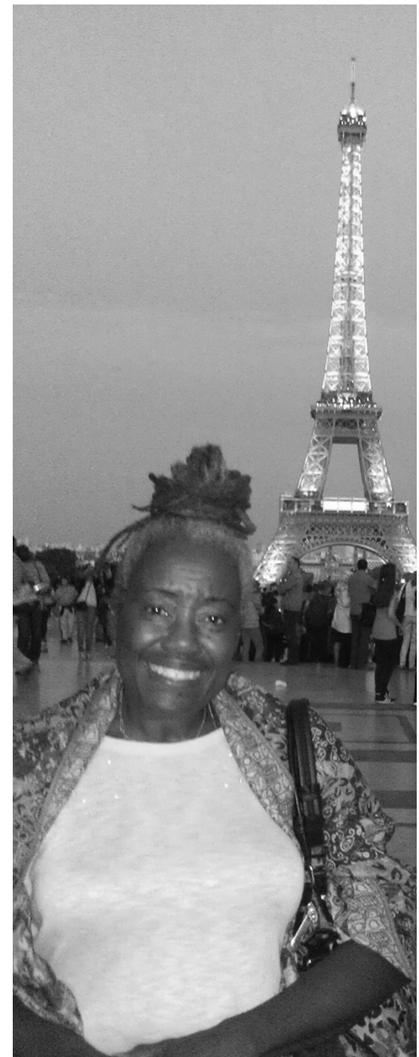
Cecil Cross II, Class of 2004, has authored two fiction novels "First Semester" in 1997, and "Next Semester" in 2009 with Harlequin. Recently he published the memoir of music industry mogul Kenny Burns titled "The Dream Is Real." Cross has established himself as a go-to wordsmith who works well with creative teams to develop compelling, target-relevant campaigns from start to finish. Cross' experience spans the multi-media gamut, from digital to TV, out-of-home, Web, radio, direct mail and more. Cross can recite the alphabet backward faster than the average adult can forward.

Vickie Martin, who is the author of "Life" (Love, Inspiration, Faith, Emotions) said "I was inspired to write the book because of the conditions that exist for our youth

today. It is better to discuss honestly the past and existing problems, so that they are able to increase their chances of having a decent life. The majority of our youth will not be able to attend college or go to a technical school but giving them hope and direction can help a little.

Serena King (Class of 2013) just published "Loving Legit," a romance novel, earlier this year. She said, "My audience is women, aged 18-30. I listed the book as New Adult (NA), Romance. But there are a few male counter-parts who have read the book and say they were able to categorize it completely different from when they initially saw the title.

King is also working on her second book, which will be called "My Absolute Journey." She says it will showcase her more as an "overcomer, leader and tenacious person. My idea of love parlays over into into success and leadership."



Dr. Alice Stephens in Paris at the International Conference on New Horizons where she presented a paper.

Serving their country while sharpening their minds

By Lashawna Owens

With the high cost of college tuition, it is common for students to look for outside resources to help fulfill their dreams of going to college.

Serving as a primary reserve military force, the National Guard is maintained by the states but also available for federal use. Mame Diagne, who is concentrating in radio-tv-film is a part of the National Guard.

From the basic training to the hardcore boot camp, the National Guard is not an option for many college students. "The cost of tuition is what inspired me to join the National Guard," Diagne said.

Diagne made it clear that there are ups and downs when it comes to joining the National Guard. "I enjoy it because the experience was well worth it," Diagne said.

"The hardest part for me was Basic Training, it drained my life simply because I was not used to not having my phone on me for two and a half months," Diagne said. Not talking to her family everyday was an extremely difficult transition for her being that she is used to speaking with them every day. Receiving letters or care packages made her days go by much quicker and better.

There is also another student who decided to join the National Guard, her name is Bianca Samone and she is a Radio major at Clark Atlanta University. "The educational benefits and my independency is the reason I joined," Samone said.

"I like the traveling, new experiences, and meeting new people from across the world," said Samone. She disliked being belittled by sergeants and the battle

buddy system, which is the rule that you have to be with someone of the same sex to go anywhere while in training, even the bathroom.

When it came to the National Guard, Samone insisted that the hardest part for was Advanced Individual Training. "People say things that they normally wouldn't, but since we had on the uniform they knew I couldn't react, so they felt protected," Samone said.

Samone was well aware of the military, because she is an army brat. Both of her parents were enlisted in the Army. Her father was a 1st sergeant and her mother was a sergeant first class. The life of an army brat forced Samone to move every three years and transfer to more than six schools. "Hamburg, Germany was my favorite station, because of the history architecture and easy ability to go to surrounding countries," Samone said.

"I was fortunate to have parents who were in the army and forewarned me," Samone added.

Not many people are equipped for this type of experience. With the National Guard

study time can be scarce. "When I have training out of state and have to

miss school, for an example, next both month I have to go to Alabama for training for 10 days," Samone said. She doesn't even want to think of the makeup work she will encounter.

Although this is not an option for many, it is for these two young women.

The National Guard is helping their dreams come true. They couldn't have made a better decision.



Bianca Samone (left) and Mame Diagne, both Mass Media Arts majors at Clark Atlanta University, also serve in the National Guard.

Jammin' in Jamaica

By Jaime Belk

The opportunity to experience a new country's culture while learning about its history can be a life-changing experience.

Each summer a group of Clark Atlanta University students are selected for the chance to study abroad in Jamaica. This three-week academic opportunity that began in 1996 is structured to expand the world-view of participants. The students enroll in a class at the University of the West Indies called Caribbean Culture and Society, which gives them a historical overview of the Caribbean and an understanding of Jamaican culture.

"This is a very rewarding and humbling experience. We had a chance to engulf ourselves in a whole new culture," Destiny Davis, one of the 15 students who participated in the 2015 Jamaica Study Abroad Program, said.

Generally, in the morning, students are in class. In the afternoon they take field trips to such places as the Bob Marley Museum, the art gallery, Heroes Park, media outlets and various historical sites. They also visit a maroon settlement and other parts



Dancing during the weekend break at the World Famous Ricks Cafe in Negril.

of the island such as Ocho Rios where Dunn's River Falls is located.

"I strongly recommend this program for students," Ralphael Lester, one of the participants, said. "It gave me a better understanding of the world."

The students who participated in the 2015 program are: Jillian Wade, Staci Harp, Briar Davis, Dymond Hutcherson, Jacinta Render, Armani Smith, Irene Kirkland, Alexandra Salandy, Katrice Thomas, Destiny Davis, Zakar Dolsey, Dantorie Reeves, Stormy Green, Shantia Gordon and Ralphael Lester. All of these students are Mass Media Arts majors except Thomas (Speech Communications and

Theatre Arts) and Dolsey (Political Science).

The 2016 Jamaica Study Abroad Program will run from June 12 through July 2. The deadline for applications is Feb. 1 or until all slots are filled.

Participants earn credit for two three-hour courses, one at Clark Atlanta University and one at the University of West Indies. The course at CAU is Directed Study, where in students do an independent study project.

Applications are now being accepted for next year's program. Contact Professor James D. McJunkins, Program Director, at 404-880-8309 or in Room G16.



(Left to Right, Front Row) Dr. Alice Stephens, associate director, JSAP; Jillian Wade; Staci Harp; Briar Davis; Dymond Hutcherson; Jacinta Render; Dr. Clinton Hut-ton, instructor, UWI; Shantia Gordon; Armani Smith;

Irene Kirkland; Dr. Kandace Harris, chair, Department of Mass Media Arts; (back row) Alexandra Salandy; Katrice Thomas; Destiny Davis; Zakar Dolsey; Dantorie Reeves; Stormy Green; and Ralphael Lester.

4Reel allows students to enhance film skills

By Keshautae Brown

4Reel Productions is a film club based in the Department of Mass Media Arts. This club is open to all the students in the AUC so they can enhance their skills dealing with preproduction, production, post production and all others technicalities.

All students should feel welcomed to join 4Reel because it's not just for students who are majoring in Mass Media Arts.

4Reel has rules and regulations for members to maintain their membership status. Members are expected to attend at least two general body meetings per semester.

They also must participate in at least four 4Reel Productions sponsored programs /events per semester. Incoming members are required to pay an annual fee of \$20 or \$10 per semester for the membership fees. The club has an interest meeting at the beginning of the year but it is never too late to join. To get an application you can go visit Dr. Alice Stephens who is the adviser or Lee Collins, who is the president.

MMA hosts mixer

By Jillian Wade

Students in the Department of Mass Media Arts joined members of the Mass Media Arts Alumni Association in the first annual mixer on Oct. 23 in the department area.

The mixer was held the Friday before homecoming. MMA Alumni President Anthony White and Department Chair Dr. Kandace Harris hosted the activity. The idea of the gathering was to give current students the opportunity to meet and talk to various MMA graduates.

"We are hoping to reestablish our relationship with the alumni in order to get them more involved with students," Dr. Harris said. "This is a chance where we could bridge the gap between students and graduates."

Dr. Herbert Eichelberger writes book

By Tiara Cole

Dr. Herbert Eichelberger, the legendary film professor, continues to lead the Department of Mass media Arts to success while contributing to a chapter in a book, writing his own and featuring on a television show.

Dr. Eichelberger has contributed a chapter in a book titled "Out of the Revolution," an edition published in 2003. Authors include 31 of the nation's top scholars. In the book, Dr. Eichelberger discusses the images portrayed of African-Americans in cinema and how they are often portrayed as individuals who are less than the pentacle of intelligence.

"I kind of pride myself because my chapter was bigger than any of the others," Dr. Eichelberger said.

The professor has also written his own book titled "The Magic Black Box" that he had been developing for the past three years. He uses his 41 years as a film professor to discuss the impact that his students have had on his life, as well as his impact on their lives now as some of them have become notable producers, directors and screenwriters.

"My students today have a different perspective on television and film than my students from 20, 30, even 40 years ago," Dr. Eichelberger said.

Dr. Eichelberger appeared on the television show "In the Kitchen" which aired this past July. He was invited on three episodes to demonstrate his 30 years' experience cooking. He says he stays away from meats such as pork and chicken and mainly focuses on healthy ingredients by incorporating fish such as salmon and yellowfin tuna that aid in heart health.

Lundy selected for Television Academy seminar

By Mikita Nelson

Professor April Lundy has been selected by The Television Academy to be immersed into the entertainment industry.

She went to Los Angles in November for a weeklong seminar to learn from the industry's top professionals.

The faculty seminar focused on connecting the classroom with the television industry.

Lundy learned new technologies, new trends and becoming updated in media production.

"I was much honored to have been selected. The Television Academy is quite powerful and a once in a lifetime opportunity," Lundy said.

In June last year, Professor Lundy and Dr. Alice Stephens visited Paris to present a research paper titled "Beyond the Literal: Teaching Visual Literacy in the

21st Century Classroom" at the International Conference on New Horizons in Education.

Also, last year, she was hired as the producer of a \$2.5 million independent film called "The Last Punch."

She and her colleagues were successfully published by NYU in the journal of faculty development. The paper is called "Paradox of Liberal Education: Interfacing Technology with Student-Centered and Student-Led Learning." Her latest accomplishments include the 2015 United Negro College Fund (UNCF) / Mellon conference presentation.

She presented her research paper titled *Le Cinema de L'Exclusion: Black French Cinema and the Impact of Transatlantic Slaving on the French Silver Screen*.

Lundy said she plans to apply her experiences and new knowledge in her courses.

Students debate whether guns should be allowed on campus

Continued from page One

side of allowing colleges to have guns on campus, Debate Team President Teharris Summerfield and Debate Team member Kara Smith, gave a plan to regulate guns on college campuses and three contingents to support their stand.

Their plan was for every college to incorporate self-defense and gun safety classes into their school curriculum. This project would cost the government \$2.3 billion the first year and \$500 million every year after. Even though guns would be in these classes, students would not be allowed to use them. Students will also be required once a semester to shoot in the gun range.

The first contingent was protection. These two girls believe that if the university increases protection methods and knowledge about how students can protect themselves with guns or from guns, then students will be safer.

Their second contingent was reliability. "There's a lot of things that go on on-campus that cops cannot just make it in time for. We cannot always rely on the police or campus security whenever we need them," Summerfield said. With the classes that the students take, they will be able to take matters into their own hands if need be in a time of crisis.

Their third contingent was safety. "Statistically, students cannot perform at a very high level at a place where they feel a high level of anxiety," Summerfield said.

In the United States this year, there have been 52 school shootings, with 21 of them being on a college campus. Fifty-three people have been injured by these

shootings; 30 have been killed.

The two debaters opposing the stand that guns should be allowed on college campuses were Leader of the Opposition Emoni Doridy and Savanna West. They thought that guns were not the answer to solve the problem of on campus violence.

Their plan to solve that problem was to toughen up security, which included a fully gated campus, metal detectors at every entrance, random K-9 searches, late night shuttles, whistles, mace, and a mandatory self-defense class during freshman orientation.

"There are many things worth living for, a few things worth dying for, but nothing worth killing for," Doridy said.

There was also a second surprise debate about if prostitution should be legal.

Zukima Duff and Asia Bianca Vargas were on the affirmative team of this topic.

"There is no solution in solving or stopping prostitution no time soon, so we might as well legalize it and make money off of it then trying to fight it when it is impossible," Duff said.

[Don't know the name of the student] and Savanna West were on the opposition of this argument.

The opposition stood on the ground that prostitution is degrading to women and most times can lead to death.

"Fifty-nine of prostitutes have at one point contacted an STD," one of the students said.



Opportunities -- Internships -- Scholarships

Compiled by *Alix Young*

The National Association of Black Journalists (NABJ) awards up to \$2,500 to students pursuing a career in journalism. Scholarships awards go out annually to applicants who exceed the qualifications and submit applications by the Feb. 12 deadline.

The NABJ has seven scholarship awards to offer to high school and college students: Allison E. Fisher Scholarship, Carole Simpson Scholarship, DeWayne Wickham Founder's High School Scholarship, Larry Whiteside Scholarship, Les Payne Founder's Scholarship, NABJ Scholarship and Visual Task Force Scholarship.

Application Requirements (College Students):

---Must be a current NABJ member (\$40/college students; \$35/high school students).

---Must be an American or foreign-born student who is enrolled full-time at an accredited college/university in the United States.

---Must major in journalism or a communications-related discipline with the interest of pursuing a journalism career

---Must meet the cumulative G.P.A. requirement verified on an official transcript.

---Must have at least one year of school remaining at the time of the application submission

Resume

---Cover Letter (must explain journalism experience, academic accomplishments, career goals, community involvement and financial need; 500 - 800 words)

---Essay on the specified topic (1,000 - 2,000 words)

Five (5) Work Samples (articles, video clips, photos, or personal website)

---Three (3) References (must provide contact information. Letters are NOT required.)

Documents must be a Microsoft Word document or PDF. Please save and submit all documents as "Name.Year.TypeOfFile" (example: JaneDoe.2013.Resume)

* * * *

Atlanta Magazine is offering an internship program for undergraduate and graduate college students. Internships require approximately 15 hours of work per week. Positions are unpaid but offer invaluable experience in all aspects of magazine journalism. Interns will be given a monthly stipend of \$60 which will cover the costs of parking downtown or taking MARTA. Applicants must select one of the following areas of focus, plus one optional backup:

EDITORIAL Digital focus: Interns will gain hands-on experience producing content for atlantamagazine.com and the magazine's tablet edition. Responsibilities include uploading stories from the magazine, building email newsletters, and pitching and writing blog posts.

Candidates should exhibit strong writing skills and a basic

knowledge of HTML; courses in digital journalism a plus. Dining focus: The dining internship is an exceptional opportunity to explore the city's culinary roots and report on local restaurants, events, and chefs. The intern will write and report stories for the magazine's food blog and produce weekly dining and recipe newsletters.

ART Photography focus: Searching for a student who is comfortable handling photography equipment and lighting, well-versed in Adobe Photoshop, and familiar with stock photo agencies. Responsibilities include organizing issue artwork, scouting and researching, and assisting on photo shoots. Interns will also undertake photography assignments, skills permitting.

MARKETING focus: Interns have the opportunity to learn the many different facets of magazine publishing, including production, sales, marketing, public relations, event and database development, accounting, and business planning. They assist in creating and executing communications and marketing strategies, researching and coordinating mailings, updating website listings, and coordinating special events.

APPLICATION PROCEDURE

Please mail the following:

---Cover letter clearly indicating your desired area of focus and (optional) backup area of focus in the first sentence

---Resume

---Two references

---Three published clips (editorial)

---Three writing samples (marketing)

---Three design samples (design)

---Optional: Relevant portfolio or personal website

The deadline for this application is Dec. 15 for the winter/spring semester.

* * * *

The American Society of Magazine Editors (ASME) is looking for a passionate incoming senior with a 3.0 GPA or higher within their major. The internship is ten-week program for rising college seniors at magazines in New York and Washington. ASME interns have distinguished academic records and usually have extensive experience working on city and regional magazines or websites as well as on college newspapers or magazines.

ASME interns participate in a three-day orientation program and learn the fundamentals of reporting, fact checking and copy editing. Over the course of the summer, ASME interns also attend special events in New York and Washington and meet for lunch with top editors.

ASME interns report, edit, fact-check and copy-edit for print and online publications. They may sometimes interview celebrities, attend press conferences and work the red carpet—but most of the summer they do the un-glam but essential work of magazine journalism.

The deadline for applications is Dec. 1.

Opportunities -- Internships -- Scholarships

Atlanta Tribune: The Magazine is accepting applicants for the George A. Lottier Golf Foundation Internship & Scholarship Award.

The internship is open college students entering their junior or senior year, or for anyone pursuing a graduate degree. Applicants must have a minimum 3.0 GPA and be studying Graphics, English, Journalism, Communications, Marketing or Sales as their major or area of concentration with an emphasis in print media.

The winner will be awarded \$1,500 and will also work a 10-week span as an intern for **Atlanta Tribune: The Magazine**.

Eligibility: The George A. Lottier Golf Foundation's Annual Internship competition is open to minority college students who meet the following eligibility criteria:

- Entering his or her junior or senior year of college or pursuing a graduate degree.
- English, Journalism, Communications, Marketing, Sales or Graphic Design as the area of concentration with an emphasis in publication layout and design.
- Maintaining a minimum 3.0 GPA.

Scholarship Application Package: The following materials must be submitted with each application:

- Completed Application -- The application must be completely filled out and signed by the applicant. The applicant's adviser or sponsor and the school's internship coordinator must sign where indicated.
- Current Resume -- The applicant's resume must show all work and study history.
- Letter of Recommendation -- The applicant must be recommended by at least one design/writing professor. Additional letters are allowed but not required.
- Current Transcript -- The current transcript should reflect all classes taken at all schools attended and confirm the student's minimum 3.0 GPA.
- Essay (for editorial interns) -- Each applicant must submit a 500-word personal statement. The statement will be weighed as stringently as an interview for this post.
- Work Samples -- Graphic applicants must submit three artistic designs that portray logo design, article illustration and layout appropriate for a business publication. Designs created specifically for the purpose of applying for this scholarship are acceptable.

Submission of Application Package: The complete application package should be mailed to:

Atlanta Tribune: The Magazine ATTN: Katrice Mines, Editor, 875 Old Roswell Road, Suite C-100 Roswell, Ga. 30076. The deadline for this application is Nov. 25

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Sheen Magazine is looking for talented, creative, driven and gifted contemporary writers to join the editorial team as a freelance writer.

Sheen Magazine is The Ultimate Beauty Guide for the modern day woman distributed in major retailer across the globe.

Requirements:

- Superior fluency in written communication as a journalist or lifestyle writer.
- Pitch and Source.
- Be Creative and open minded.
- Some flexibility in schedule.
- Must possess the ability to meet established deadlines.
- Brainstorm and work with managing editors.
- Attend events and press launches (if possible).
- 2-3 Writing Samples (preferably published work).

* * * *

The Elie Wiesel Foundation is offering two cash awards for its annual Ethics Essay Contest. The contest is open to registered undergraduate full-time juniors or seniors at accredited four-year colleges or universities in the United States during the fall 2015 semester.

The first prize is \$5,000, the second prize is \$2,500 and the third prize is \$1,500. There will be two honorable mentions of \$500 each.

SUGGESTED ESSAY TOPICS: Articulate with clarity an ethical issue that you have encountered and analyze what it has taught you about ethics and yourself. This topic is only a suggestion. Students may write about any topic they wish, as long as it explores the theme of ethics.

In 3,000 to 4,000 words, you are encouraged to raise questions, single out issues and identify dilemmas. Essays may be written in the formal or informal voice. The essay should be developed from your point of view and may take the form of an analysis that is biographical, historical, literary, philosophical, psychological, sociological or theological.

The essay must be the original, unpublished work of one student. Only one essay per student per year may be submitted. All essays must have a title. All essays must be written in English. Essay should be titled, typed in 12-point font easily readable font (such as Times New Roman), double-spaced with 1" margins and numbered pages.

Submissions will be judged anonymously. Hence, no name or identifying references (i.e. your name, school, or professor) should appear on the title page or in the document. Our office will put a code on your essay.

FACULTY SPONSOR: Students entering the contest are required to have a Faculty Sponsor review and electronically verify their essay. Your Faculty Sponsor will need to verify online that your essay meets the content standards in order for your essay to be judged. All essays must be verified by the deadline on Dec. 14.

Please enter online at www.ethicsprize.org.

Dr. Bulloch creates app for teaching classes

By Irene Kirkland

Dr. Shawn Bullock is the true definition of a jack of all trades with his various degrees in Math, Film, Computer Science and Education; it intertwines and nourishes his creativity in app development and film production.

He has created two mobile apps called the Phone Gap and HTML5 specifically for his students to alleviate the fear and stress of coding. He said, "Phone Gap and the HTML5 are what we would call hybrid components because they work with android and iPhone, whereas you have other utilities that just focus on one phone. The HTML5 allows anyone who is familiar with Web design to work in the web design software, and the software would transcode it to either J Query (android) or Object C (iPhone), while the Phone Gap is an extension of the Dreamweaver software. It's an Adobe and Cloud based product, so once you develop and create your app then the entire software product is in the cloud and it will encumber data storage."

Although he started working on the app in 2012, due to time and funding his plan for using it at the beginning of the course didn't fall through. With the minor setback, Dr. Bullock decided to do a comparative analysis between how students performed with and without it. His

raving reviews from students not only encouraged him to continue app development for his other classes, but helped him land a spot on the International Journal of Computer Science in 2013.

Whether it is being highlighted in an article or praised at his workplace, he doesn't get content but continuously think of new projects to execute. He has produced a movie on Demand titled "Gansta Gansta," nevertheless, wants to produce more quality work.

He is also working on his 10-year vision for a horror film based on true events that he has experienced combined with other's testimonies. He said, "I am from Savannah and it is the number one haunted city in America. Savannah is a pretty metaphysical city because it was literally the hub of the slave trade, so there is a lot of rich history and legacy and there has been a lot of blood shed coming through Savannah. Individuals from the diaspora who lived in New York, Philly, etc. had to have come through Savannah or port in the South."

Dr. Bullock refuses to let anyone compartmentalize his artistic abilities in a box. His goal is to release the film in July and enter it in the Sun Dance Film Festival. He has not revealed its title yet, but ensures fans that whatever he does will be big and he will capitalize on it.

Adjunct professor, journalism trailblazer Sidmel Estes dies at 60

By Jillian Wade

Students and staff are mourning the death of Sidmel Estes, an adjunct professor in the Department of Mass Media Arts

The journalism trailblazer died Oct. 6 at DeKalb Medical Center, where she was being tested for health complications at age 60. Due from having huge medical fees and limited medical coverage, Estes sought out to start a fundraising drive in order to help with her medical costs. Since her untimely death, the funds have been used for her funeral cost and to aid her sons.

"I remember receiving an e-mail informing me about her unknown illness, and how she needed funds," Spelman College senior and former student Chelsea Bonner said. "I have been noticing that she hasn't been well; I just didn't know to what extent."

After her years at Fox 5 and other newsrooms, Estes devoted her time in helping in mentoring journalists. She was the first woman president of National Association of Black Journalists, where she was able to help and inspire African-American journalists. She eventually began teaching at different colleges around Atlanta and started becoming a guide to them.



Professor Sidmel Estes

Broadcast Club taking on new challenges this year

By Irene Kirkland

The Broadcast Club is taking on new challenges and will bring light not only to the members individually, but the institution as a whole.

In 2008, Dr. Eric Dogini created the Broadcast Club for students to share and showcase their creativeness and skill outside of the classroom setting. Since then it has taken Atlanta by storm and with its new president, Ralphael Lester, plans to make an uproar in the East Coast.

As a chance to impose their artistic abilities on the Capital city, E-board members traveled to Washington for the Million Man March Oct. 10. They were able to record sound bites and video clips that they plan to edit and release it for viewing on CAU TV.

Lester said, “I felt like that would be considered newsworthy, given the fact that some of the main media outlets weren’t even there to document a moment in history.”

Whether the organization is active on or off CAU’s campus, it continues to network with various artists and companies. One of their upcoming projects include the panel discussion and music video release of award winning actress, Jasmine Burke. Although the Broadcast Club

is in the process of working on its execution, it hopes to be released by early December.

Producing excellence, seems to have to come from within and more often than not, this notion is true. Not only are members required to practice timeliness, but also are encouraged to recite a positive affirmation each meeting which takes place every first and last Monday of the month.

Lester said, “Being in this industry, time is money and I want them to understand that if you are a minute late, then the company can already be shooting and you just can’t walk on a set in the middle of a project. I feel like our creed consist of powerful words, because it talks about graduation and being a student before entering into the industry. I want them to have that concept because most people jump on the first dollar sign and leave school behind. It’s important to understand that you can do anything you want to do if you have the

education behind it.”

With primary adviser Dr. Dogini, secondary adviser Dr. Shawn Bullock, and Emmy nominee President Lester, this trinamic trio has taken the Broadcast club to higher heights. Its viewers are soring and there have been more paid members than previous years. From its positive outcomes it’s quite evident that the organization is “on a great journey.”



Broadcast Club members Ralphael Lester (left) and Layla Lee in Washington Oct. 10 participating in the Million Man March.

WSTU goes back to the basics

By Mikita Nelson

WSTU, the number one source for hip hop and entertainment in the Atlanta University Center is determined to restore AUC unity.

The Clark Atlanta University student-run radio station went back to the basics this year.

The organization elected Shea Falls as president and Ashley Ciara serves as vice president. Their new logo represents each school and the bond shared in the consortium. The station is located and maintained by the Department of Mass Media Arts. Students in the AUC operate it. There are 32 personalities this year and 25 of them are new to the WSTU family.

“The John Goodwin Morning Show” airs Saturdays at 10 a.m. On Wednesdays at 2 p.m. you can catch “West Coast Wednesdays” representing for the West Coast and “The Check In” at 6 p.m. on Thursdays.

These are just a few programs running under WSTU. Students can listen live by downloading the tune in app and searching WSTU.

Dr. Shawn Bulloch and Dr. Kandace Harris have dedicated their time as the new advisers to ensure the success of the station.

You’re Invited

Students who participated in the 2015 Jamaica Study Abroad Program this year will give oral presentations on their independent study projects in Room G29 at 1 p.m. Thursday, Dec. 3rd. Students who plan to apply to the 2016 Program are especially encouraged to attend.

Welcome, new faculty



Professor Trayce Leak



Dr. Flora Wei



Professor Eric Little



Professor Yolanda West

By Gianna Smith

The Division of Communication Arts welcomes four new fulltime faculty members. Three joined the faculty last year and one this year.

Professor Trayce Leak joined the Department of Mass Media Arts this fall with a specialization in public relations. Leak returns to CAU after a four-year hiatus, during which she taught courses at Georgia State University and Shorter University. Leak is a budding scholar with research interests in public relations practice and pedagogy, sports communication, and social media studies.

Supported by her interest in pedagogy, Leak believes educators must help students believe in themselves. "One of our greatest challenges as educators is helping students believe they can achieve the standards set before them," said Leak. "When they lack confidence, we have to stand in the gap."

Dr. Fang-Yi Flora Wei was born in Taiwan and embraces both Eastern and Western cultures. Prior to Clark Atlanta University Dr. Wei has taught Mass Media Arts at The University of Memphis, The University of Kentucky and The University of Pittsburgh-Bradford.

Dr. Wei is extremely excited about joining the faculty at Clark Atlanta. She is motivated in taking actions that are truly beneficial to her students, she said

"Passion and patience not only are my teaching philosophy, but also are my beliefs to interact with people around us. We have to enjoy what we're doing in order to keep going. I hope that students could see their potentials to achieve everything. Winning belongs to someone who can get up from where he or she fell."

Professor Eric Little, who is from from Detroit, has most recently been promoted to fulltime instructor. As an educator, the one message Professor Little hopes resonates with his students is discipline: "I always push my students to be more disciplined in all of their endeavors," he said.

Professor Little is also a playwright and has

had one of his plays performed last year at Elizabeth Baptist Church. Professor Little directed the play "Chains/Broken" at the at the Porter Sanford Performing Arts Center which; he also performed at the Aurora Theater in the play "Clybourne Park" recently.

Professor Yolanda West has also been promoted to a fulltime position in the MMA department after starting last semester as an adjunct. Now that she is fulltime she is determined in motivating her students to be more passion driven. "I want my students to remember the importance of education and public speaking." Professor West has taught at Ohio Christian University, Darton College and Georgia North Western Technical College. She is an adviser to the CAU Debate Team.



Kimberly Eden



Brandi Wake

Eden, Wake new office managers

Kimberly Eden joined the Division of Communication Arts last year. A native of Atlanta, she attended Auburn University for Music with a concentration in voice and con Savannah College of Art and Design where she graduated with a B.F.A. in Fashion Marketing and Management.

Brandi Wake joined the Division of Communication Arts last year also. A native of Washington, she graduated with a B.A. in Print Journalism, Mass Communication from Bennett College for Women in Greensboro, N.C. She has worked in both the Mechanical Engineering and Career Services departments at Georgia Tech, and also contributed to both *Upscale Magazine* and *The Atlanta Voice*.

Sheen Magazine donates \$1,000 scholarship to MMA

At the 64th Annual Southern Regional Press Institute at Savannah State University this spring, *The Panther* newspaper won five awards.

The Panther won both first and second place in the “Best Editorial” category with editorials written by Chelsey Washington and Jawanza Harris.

Maia Williams won first place for “Best Feature Writing” and Jahmi Keene won first place for “Best Sports Writing.”

The Panther newspaper won second place in the “Best Newspaper” category.

This year, Briar Davis is editor in chief and Reginald Calhoun is the online managing editor. The staff is working hard again to try to win more awards next year, Davis said.

The competition takes place in February each year.



Dr. Kandace Harris (second left), chair of the Department of Mass Media Arts, is presented a \$1,000 check for MMA scholarships from Darren Martin, executive director of the Chapman Foundation and marketing director of Sheen Magazine on Oct. 21. Also pictured are Sammi Hayes, editor in chief, (left) and London Alexaundria Whitson, managing editor. Whitson is a recent CAU journalism graduate. Representatives from the magazine spoke to students interested in the areas of public relations, marketing, journalism, entertainment and/or publication development about engagement and the importance of media on HBCU campuses. In partnership with Warner Bros., they gave students T-shirts and movie passes for the new film “CREED” and entered them in a drawing for a chance to win an all-expense paid trip to the premiere in Los Angeles.

PRSSA presses on, undergoes transition

By Tiara Cole

As the Public Relations Students Society of America at Clark Atlanta University prepares for transition, its mission remains the same.

PRSSA at CAU is an international organization that serves public relations majors at colleges and universities. PR students have the opportunity to participate in resource developments and networking opportunities.

There are 300 chapters in the U.S and the chapter at CAU was established in 1989. At CAU there are two membership campaigns in spring and fall each school year. The organization just completed its latest membership campaign with 27 members for fall 2015.

PRSSA members participate in community service and scholarship activities. Each school year in April there is PR Day, which consists of workshops and speakers for students.

According to PR Professor Brenda J. Wright, there are notable PR Alumni who have been a part of PRSSA who are doing exceptionally well in their field. Deisha Barnett is the senior director in corporate communications for Walmart and Dorian Waltower is a managing agent working for Nike in New York,

PRSSA is transitioning to new leadership. “I’ve been a co-adviser for 15 years; it is time to pass PRSSA on to new leadership,” Wright said.

communication arts
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Professor Eric Little makes directorial debut

By *Hamilton Thomas*

Professor Eric Little will make his directorial debut on the professional stage this month with his direction of “Fetch Clay, Make Man.”

The play is a theatric portrayal about the real life relationship between famous actor Stepin Fetchit and the iconic boxer Muhammad Ali. Credited with being the first African-America film star, Fetchit so perfected his craft that the comically lazy character he portrayed eventually put a halt to his career. He did however reemerge during the Civil Rights Movement. Ali turned to Fetchit as an adviser and confidant.

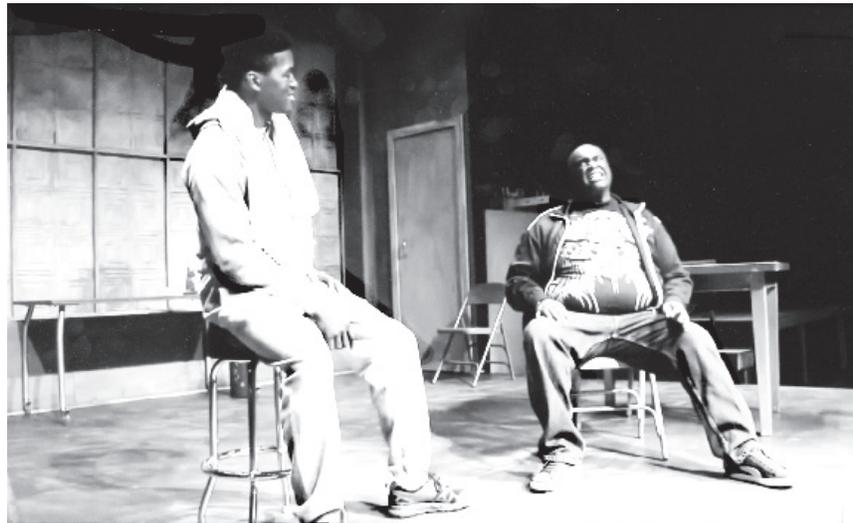
Professor Little hopes this play will shed some light on the similarities these two icons had, as well as display the positive impact their relationship had on African-Americans during that time. Little points out “(Ali and Fetchit were) not afraid to make tough decisions. They were two people struggling to reinvent themselves.” The play was performed at the Fulton County Southwest Arts Center Performance

Theatre by Kenny Leon’s True Colors Theatre Co. from Oct. 27-Nov. 22.

In light of his recent contributions to the industry, Little is already looking toward the future. He helped produce “Stick Fly,” a

play that looks into how varying backgrounds shape the perspectives of two brothers. It was guest directed by Robert John Connor.

The play was presented at Davage Auditorium Nov. 12 - Nov. 15, by the CAU Players.



Rob Demeric (left) played the role of Muhammad Ali and Brad Raymond played Stepin Fetchit in “Fetch Clay Make Man” Oct. 27-Nov. 22, in which Professor Eric Little made his directorial debut. The play was produced by Kenny Leon’s True Colors Theatre Co. Leon is a graduate of the Department of Speech and Theatre Arts. (Photo by Josh Lamkin, True Colors Theatre Co.)

It’s almost the end of the semester! Time to talk to your instructors!

“Well, Johnson, I’m sorry to hear that you had to miss so many days from class this semester because you were sick, you had to go traffic court five times, and you also had two grandparents, an uncle and an aunt to die. But I see you had the time to pledge a fraternity. Just what makes you think you deserve a passing grade in this course?”

WCLK’s GM selected to paper’s Hall of Fame

Wendy Williams, general manager of WCLK, has been selected as one of the *Atlanta Tribune’s* 2015 Hall of Fame inductees. She will be honored Dec. 10 at the publication’s annual celebration.

Williams’ tenure spans 21 years at Jazz 91.9 WCLK. She is credited with overseeing the 2012 signal expansion of the station and the format enhancement and design that has led to doubling the station’s audience.

Williams is a founding member of the African-American Public Radio Consortium, a national organization that distributes diverse programming to a network of more than 80 stations across the United States. She also has served on the boards of several media organizations.

Dr. Dogini researches, publishes papers

By Azurae Coleman

Dr. Eric Dogini is on the move.

Outside of his teaching, Dr. Dogini has published many peer review journals. The latest is "Classroom Learning Assessment Interpretation in Journalism and Mass Communication in Higher Education: A Focus on Andragogy in Radio/Television/Film Production," which is cultural responsive teaching that helps inform professors on how each student learns. This journal could be found in the *Review of Journalism and Mass Communication Journal*.

He is trying to study the diversity of the classroom to better teach and assess the students. "When you think of an idea, you think it is going to come easy. No it doesn't; sometime it takes more

than one try. Some of them took me a whole year to collect data, so none of them came easy," Dr. Dogini said.

Dr. Dogini has also published a journal titled, "Influence of Media on School-Based Bullying Intervention Program in Primary Schools: A Focus on Preventive Social Medicine," which can be found in the *International Journal of Education and Social Science*. This is a study of how the media have an effect on bullying in schools, mainly primary schools.

The recent incident with the police officer dragging a student from her desk in South Carolina is an example of bullying, Dr. Dogini said. "If there would have not been media publicity, it would have happened again. No police officer is going to bully any child because of the media publicity," Dr. Dogini said.

LPE Honor Society inducts new members

By Azurae Coleman

Lambda Pi Eta Honor Society inducted 19 members on Nov 3. The Theta Tau chapter was established in 1999.

The inductees were: Devin Baker, Johnna Bateman, Jaime Belk, Atiyah Bradford, Alexis Brown, Reginald Calhoun, Cassidy Christmas, Briar Davis, Alyssa Fauntler, Jardyn Griffin, Shantia Gordon, Taylor McCorry, Kelvin McNeill, Dyneisha Perkins, Jasmine Rasdell, Erica Rawlins, Gleneisha Stevenson, Brittany Tate, and Derriquia Young.

The president of the organization is Kayla Everett. There are two vice presidents: Stormy Green and Jazzmen Newsom. The secretary is Mikeela Murray.

Lambda Pi Eta got its name from Aristotle's book "The Rhetoric," which speaks of the three modes of persuasion: logos meaning logic, pathos, meaning emotion, and Ethos, meaning credibility. It is a Communication Honor Society that recognizes and rewards scholastic achievement, provides opportunities to discuss ideas dealing with communications, establish professional relationships with communications faculty and students, and more.

"I joined this society in order to merge my academic career with my professional career, which is mass communications, Briar Davis, a senior said. "I expect to gain a professional network amongst my peers who are also aspiring to be successful media moguls."

"I joined first and foremost because it provides validation and credibility to me and the work that I do as a budding communications professional. It provides me with a gateway to connect with likeminded individuals who can act as not only friends but also useful connections in the future. I expect to meet people who are experienced, knowledgeable and generous enough to impart their wisdom; as well as being provided a platform to showcase my talents to an audience that understands what all my efforts mean," Reginald Calhoun said.

In order to join, students must complete an application and have it signed by their adviser. They must have 60 semester credit hours (12 of them must be communication), a cumulative GPA of 3.00, and a major GPA of 3.25.

MMA partners with community film group

By Jillian Wade

The Department of Mass Media Arts recently announced a new partnership with the Through My Lens Atlanta Youth Film Training Program.

This program is giving CAU students and youth from the Salvation Army/Boys and Girls Club an opportunity to work with film industry professionals. Whether it is acting, public relations or production, TMLA allows the youth to have experience in their desired position.

"We have decided to work with TMLA because it's another way for our students to gain experience in the film industry," Department chair Dr. Kandace Harris said.

The Department is looking for about 30 students to participate in the production that is set to start next semester. Students will be working on a documentary about cyber bullying called "Shine." During this experience the youth will be provided mentorship and guidance in order for them to gain some insight on what it takes to produce a full feature film or a documentary. "We are looking for all different students that specialize in different areas in the media field," Dr. Harris explained.

TMLA had a screening on Oct. 29 in the Thomas Cole Research building showing "Playing For Love" starring Robert Townsend and Salli Richards. This movie was filmed with TMLA partnership with the University of Florida film department and it was first premiered on UPTV.

"After the success with their first college partnership, our department is excited to work with TMLA," Dr. Harris said.

Theta Tau Chapter Lambda Pi Eta



First Row: (left to right) Alyssa Fauntler, Johnna Bateman, Erica Rawlins, Dyneisha Perkins, Derrikia Young and Professor Mikeela Murray, Jazzmen Newsem, Stormy Green, Kayla Everett, Trayce Leak. Top Row: Dr. Eric Dogini, Kelvin McNeill, Devin Baker, Reginald Calhoun, Glenneisha Stevenson, Atiyah Bradford, Alexis Brown, Professor Yolanda West, Professor Michael Oby and Lee Collins.

Middle Row: Dr. Alice Stephens, Cassidy Christmas, Jardyn Griffin, Jasmine Rasdell, Jaime Belk, Taylor McCorry, Brittany Tate,